



3DSTUDIOS

Building Brands. Designing Success.

BRANDING^{AND} DIGITAL MARKETING AGENCY

PRESENTATION OF OUR SERVICES

212-491-7318 | www.3dstudios.net

WHY

3DSTUDIOS ?

Choosing 3D Studios as your branding and digital marketing agency means drawing on expertise forged in the heart of New York City. Working with 3D Studios means operating in one of the most competitive and creative environments in the world, where brands are constantly being built and reinvented to capture the attention of a demanding and diverse audience.

At 3D Studios, we leverage this culture of excellence and innovation to offer our clients a unique approach that combines **strategy**, **creativity**, and **performance**. Our expertise translates into a deep understanding of global trends, consumer behavior, and international best practices.

We believe a brand must be **strong**, **authentic**, and **memorable**. Our role is to help you build that identity and make it shine, both online and off.

With 3D Studios, you're not just choosing an agency—you're choosing a partner who knows how to leverage our experience into a tangible advantage for your brand.



Working with us means your business will benefit from :

- A strategic vision rooted in the world's most dynamic market
- Creativity fueled by New York's energy and cultural diversity
- Innovative solutions designed to generate real, measurable impact

HOW DO YOU DEFINE **SUCCESS?**

HISTORY

Since 1997, 3D Studios has been developing and managing brands for clients in the United States, North America, and Europe.



Monica **JONES**, Creative Director

For me, this definition has evolved over time. As the years have gone by, my priorities have shifted. I have realized that I feel most fulfilled when helping others to succeed.

My experience in New York, gained in one of the most competitive and creative environments in the world, is a real asset for my clients. It allows me to provide a clear vision, solid strategies, and concrete solutions tailored to their needs.

My life experiences also give me the ability to provide clarity, perspective, and guidance to those who need it. In other words, my superpower is making things simple and helping you focus on what matters most.

If you want to succeed—whatever your definition of success may be—I'm here to support you. The next steps are yours.

monica@3dstudios.net | 212-491-7318 |

BRANDING

AND THE ROAD TO SUCCESS

Branding is much more than just a logo or a design: it encompasses all the elements that define a brand's identity—its history, values, personality, communication style, and the experience it provides to its customers. It is what allows a company to stand out and leave a lasting impression.

Branding is essential because it:

- **creates a clear point of differentiation from the competition,**
- **builds credibility and trust with customers,**
- **evokes emotions that foster loyalty,**
- **brings consistency to all communication and marketing efforts.**

In short, branding transforms a company into a strong and memorable identity, capable of creating an authentic and lasting connection with its customers.



Branding Services

Your brand is more than a logo – it's the story your business tells before you say a word. We craft distinctive identities that connect with the right audience, build trust, and set you apart from the competition. From logo design to brand guidelines, we ensure your voice is clear, consistent, and unforgettable.

- Web Design
- Logo Design
- Rebranding
- Brand Identity
- Brand Voice
- Brand Guidelines

Digital Marketing Services

Your customers are online – the question is whether they're finding you or your competition. We create data-driven digital strategies that increase visibility, drive traffic, and turn clicks into loyal customers. From SEO and Google Ads to email campaigns and eCommerce, we put your business where it needs to be.

- Web Development
- Web Management
- User Experience UX
- Content Marketing
- Email Marketing
- PPC Campaigns
- Google Ads / Analytics
- SEO / SEA
- A.I.

Graphic Design & Printing

First impressions happen in seconds. Make yours count with marketing materials that are as sharp and professional as the business behind them. From business cards to billboards, we design and print pieces that command attention, communicate your message, and leave a lasting impression.

- Business Cards
- Brochures
- Newsletters
- Letterhead
- Billboards
- Packaging
- Annual Reports
- Trifolds/Flyers
- Tradeshow Materials

Consulting Services:

Growth doesn't happen by accident – it's planned. Whether you're launching, scaling, or pivoting, our consultants bring clarity, strategy, and actionable direction to your business. We work alongside you to identify opportunities, solve challenges, and build a roadmap that gets you where you want to go.

- Business Consulting
- Marketing Consulting
- Trainings & Seminars



3DSTUDIOS

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RECENT PROJECTS

PRESENTATION OF OUR PROJECTS

www.3dstudios.net

Caroline MANSART	Didier LE GOFF	Éliette SARKISSIAN	Isabelle POITOUT
			
<i>Seul, on va plus vite. Ensemble, on va plus loin.</i>			
			
<i>Réseau d'avocats dédié au monde agricole et viticole, aux produits du luxe dérivés, à l'industrie agro-alimentaire et aux technologies de l'environnement.</i>			
www.leschampsdudroit.fr contact@leschampsdudroit.fr			

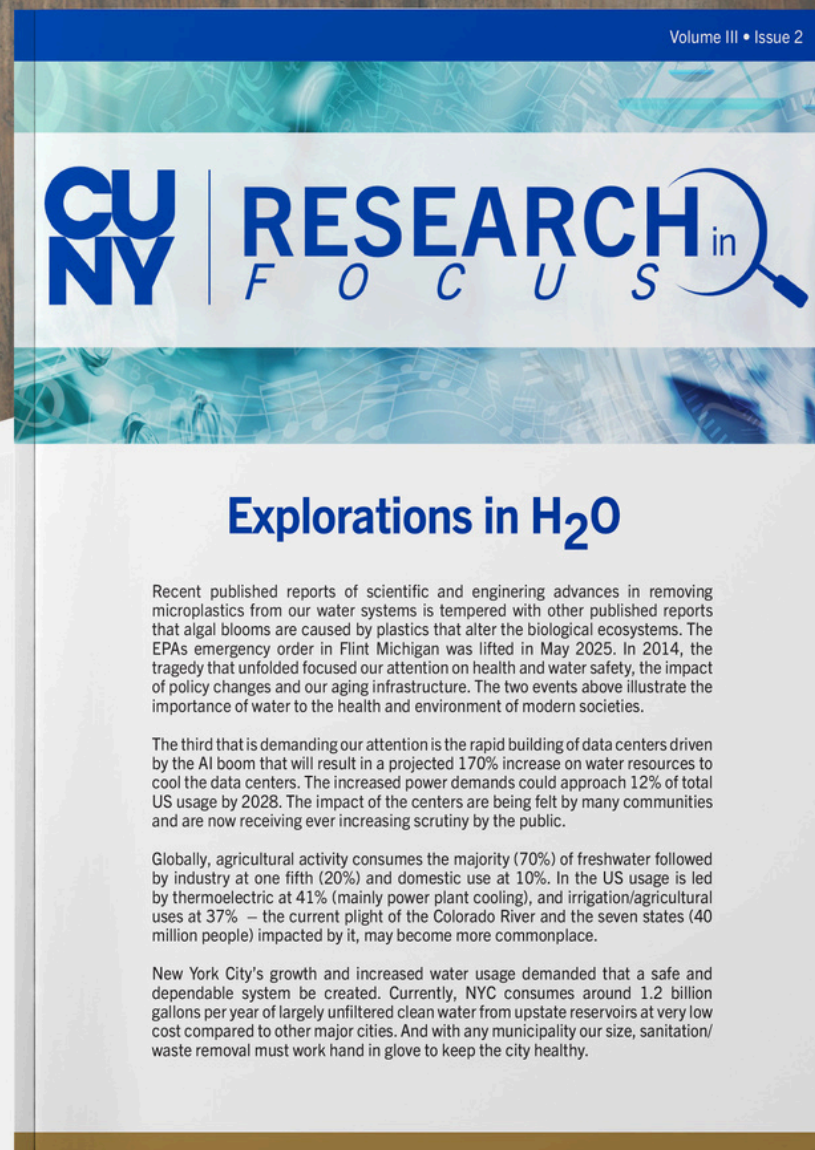
			
Caroline MANSART Barreau d'Aix-en-Provence Droit fiscal 06 42 54 65 15 contact@mansart-avocat.fr www.mansart-avocat.fr	Didier LE GOFF Barreau de Paris Droit de la propriété intellectuelle 01 53 64 52 00 dlegoff.avocat@gmail.com www.dlegoff-avocat.fr	Éliette SARKISSIAN Barreau de CHARTRES Droit Rural 02 37 21 50 21 contact@avocate-sarkissian.fr www.avocate-sarkissian.fr	Isabelle POITOUT Barreau de Paris Droit public et de l'environnement 01 45 05 99 94 poitout@poitout-avocat.fr www.poitout-avocat.fr

BRANDING & NEWSLETTER DESIGN

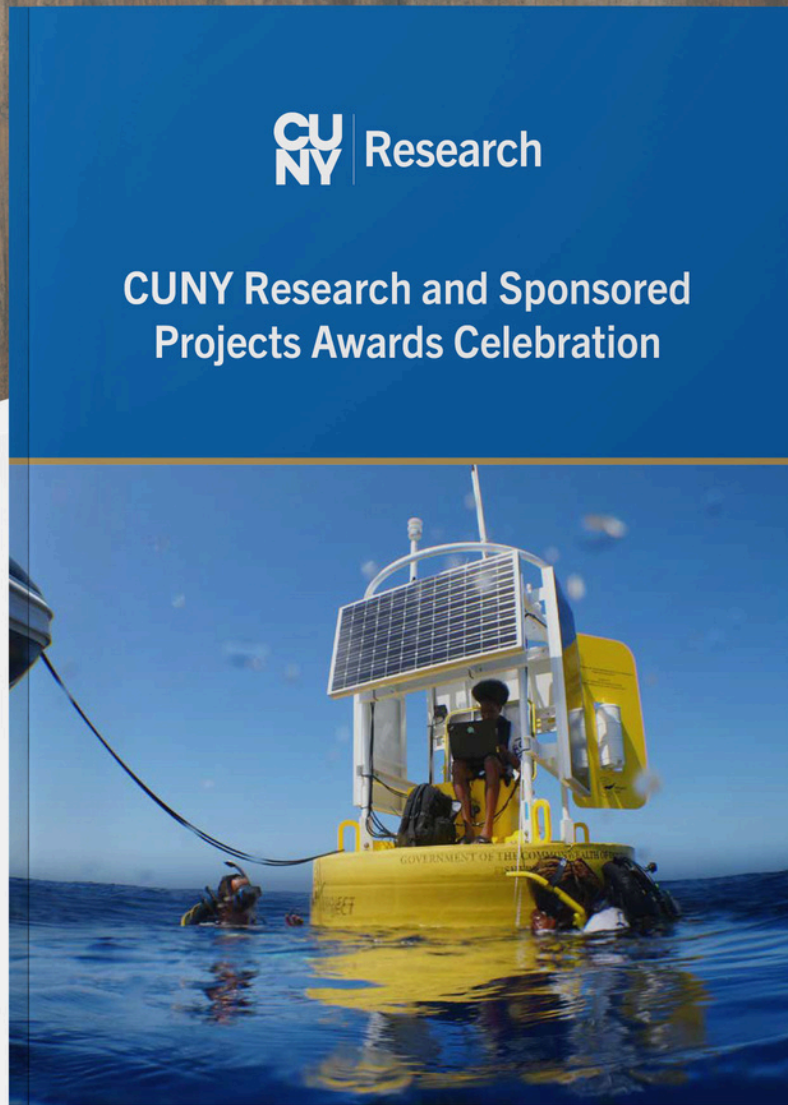
Client : CUNY Office of Research

Services :

- Email Marketing
- Newsletter Design
- Brochure/Booklet
- Strategic Plan
- PDF creation with ADA compliance



BROCHURE & TRIFOLD DESIGNS





CUNY Research and Sponsored Projects Awards Celebration

Thursday, April 23, 2026 | 2:00 - 6:00pm

Harold M. Proshansky Auditorium | CUNY Graduate Center – Concourse Level
365 Fifth Avenue, New York, NY





Agenda

2:00 pm	Registration Opens	
3:00 pm	Opening Remarks and Introductions	<p>Rosemarie D. Wesson <i>Associate Vice Chancellor and University Vice Provost for Research</i></p> <p>Joshua Brumberg <i>CUNY Graduate Center</i></p>
3:15 pm	Welcome Address	<p>Félix V. Matos Rodríguez <i>Chancellor</i></p> <p>Alicia M. Alvero <i>Executive Vice Chancellor and University Provost</i></p>
3:30 pm	Keynote Address	TBD
3:45 pm	Awards Ceremony	Categories: (10)
4:50 pm	Closing Remarks	TBD
5:00 pm	Reception and Poster Exhibit	
6:00 pm	Adjournment	



Welcome from the Executive Vice Chancellor and University Provost
Alicia M. Alvero, Ph.D.

It is a pleasure to join you in celebrating CUNY's FY25 award recipients. Today's awards reflect the exceptional scholarly, creative, and educational work taking place across our University. The awards demonstrate the strength of our faculty and staff in advancing research excellence, enriching teaching and learning, and translating knowledge into meaningful impact for students and communities.

From early-career faculty honors to major interdisciplinary initiatives, these awards underscore CUNY's commitment to academic rigor, innovation, and public service. They also highlight the vital role of collaboration—across disciplines, campuses, and partners—in achieving outcomes that extend far beyond the University.

Congratulations to all who were honored today. Your work exemplifies the highest standards of academic excellence and helps define CUNY as a leading public university that drives discovery across our city and beyond.



Welcome from the Associate Vice Chancellor and University Vice Provost for Research
Rosemarie D. Wesson, Ph.D., P.E.

Welcome, and congratulations to our FY25 award recipients. The awards recognized today reflect the exceptional achievements of CUNY faculty whose research, scholarship, and creative work continue to strengthen our University's research enterprise. These accomplishments demonstrate sustained growth across disciplines and institutions, from early-career recognitions to large-scale, collaborative initiatives.

Just as importantly, this work creates meaningful opportunities for students through research engagement, mentorship, and pathways to academic and professional success. Together, these awards underscore CUNY's commitment to research excellence in service of the public good.

Congratulations to all those honored for advancing discovery, enriching student impact, and elevating CUNY's research mission.



EVENT MARKETING

Client : College Board

Services :

- Flyers
- Image retouching
- Social media assets
- Digital Assets
- Banners
- Slideshows
- Digital Ebooks
- Brochures

CollegeBoard
A Dream Deferred™ | HBCU



KNOW BEFORE YOU GO

College Board welcomes you to the **2026 A Dream Deferred & Historically Black Colleges and Universities Conferences** in Philadelphia.

March 16-18, 2026

As the nation marks its 250th anniversary, we gather in a city where generations of Black educators and leaders have expanded access and opportunity – a legacy that continues to shape the nation's future. This Know Before You Go guide provides key details and resources to help you prepare for a meaningful and engaging experience.

CONFERENCE LOCATION:
Philadelphia Marriott Downtown
1201 Market Street
(guest entrance at 1200 Filbert Street)
Philadelphia, PA 19107
215-625-2900

BADGE PICK-UP:
You must check in and pick up your name badge to access the conference. Your badge is required for entry to all events—no exceptions. Please keep it with you at all times.
Where: Level 5, Grand Ballroom Pre-Function


Badge Pick-up Hours:
Monday, March 16 11:30 am - 5:30 pm
Tuesday, March 17 7:30 am - 5:00 pm
Wednesday, March 18 7:30 am - 12:30 pm

WIFI INFO:
NETWORK: CB DREAM 2026
PASSWORD: CB DREAM 2026

SOCIAL MEDIA:
#ADREAMDEFERRED26
#HBCUCONF

WHAT TO PACK:

TEMPERATURE IN PHILADELPHIA
For the latest weather, [click here](#).




DRESS CODE
Business casual attire is recommended. We encourage you to review the conference [Style Guide](#) for additional guidance. Meeting room temperatures may vary, so dressing in layers is recommended.

On **March 18**, we invite you to show your school spirit by wearing your college or fraternity/sorority apparel. It's a great way to represent your alma mater, spark conversations, and connect with fellow attendees.

TRAVEL AND TRANSPORTATION:

Visit the conference [Venue and Hotel](#) page for detailed information.



PROGRAM AND INFORMATION

CHECK OUT THE MOST CURRENT SPEAKERS AND SESSION INFORMATION ON OUR WEBSITES.

- [Program - A Dream Deferred™ 2026](#)
- [Program - Historically Black Colleges and Universities Conference 2026](#)

PROOF OF ATTENDANCE FORMS
If you need proof of attendance for your institution, please pick up the Proof of Attendance Form, available at the Information Desk (near Badge Pick-up), or ask for it from the staff in charge of monitoring the sessions you're attending. Keep the form for your records.

We don't issue continuing education unit (CEU) certificates or credit.

MEALS
Breakfast and lunch will be provided on March 17 and 18. Please visit the conference website or mobile app for specific mealtimes, and view the [menus here](#).

STAY CONNECTED

New College Board Events Mobile App
Use the **New** College Board Events app to enhance your experience at A Dream Deferred & HBCU conferences. You'll be able to plan your day with a personalized schedule, browse sessions, speakers, get alerts, and interact with other attendees. The app is compatible with iPhones, iPads, and Android devices.

Download the NEW conference app:

- Scan the QR code below or search for 'College Board Events' in your app store.
- **Search the Event**
- Open the app and search **A Dream Deferred**.
- **Sign In**
- Enter your name and registration email exactly as registered.
- **Verify Email**
- Enter verification code sent to your email.

*Note: Only use the new College Board Events app.
Need help? Visit the Information Desk.

If you've come to the conferences in prior years, you will need to download the new version of this app and remove the old version from your device.



QR Code (iOS/Apple Users)



QR Code (Android Users)



SOCIAL MEDIA

SOCIAL MEDIA: #ADREAMDEFERRED26, #HBCUCONF
Following our conference hashtag and using it when you tweet, post, or share pictures is the fastest way to connect with other participants before, during, and after the conference.

- Mobile Interact Feed: Share your thoughts and pictures in the mobile app.
- X/Twitter: @CB_Forums, #ADREAMDEFERRED26, #HBCUConf
- Facebook: <https://www.facebook.com/thecollegeboard/>

All Access Blog

- <https://www.collegeboard.org/membership/all-access>



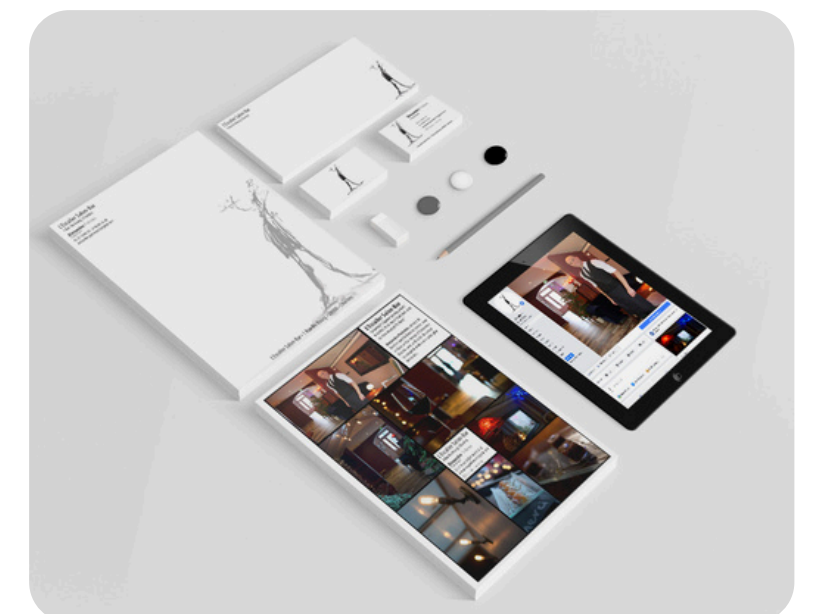


BRANDING

Client : L'Escalier

Services :

- Logo
- Photography
- Billboard
- Flyers
- Letterhead



EVENT MARKETING

Client : African American Historical Society of Rockland County

Services :

- Flyers
- Image Retouching and Editing
- Social media assets
- Digital Assets
- Banners
- Slideshows
- Digital Ebooks
- Ads
- Powerpoint Presentation



African American Historical Society of Rockland County

BLACK HISTORY MONTH CELEBRATION

THURS | FEB 19, 2026
7PM (ET) - ZOOM

Register at <https://tinyurl.com/MakeMeAWorld>

We proudly welcome **Dr. Jarvis R. Givens**, Professor of Education and Professor of African and African American Studies at Harvard University, for our 2026 Black History Month keynote program.

This is a virtual program. Register to receive the Zoom link.

Free and open to the public

I'LL MAKE ME A WORLD
I'll Make Me A World: The 100-Year Journey of Black History Month

Join the AAHS for a centennial celebration marking 100 years of Black History Month's origins and legacy. This event will center on Dr. Jarvis Givens' forthcoming book, *I'll Make Me A World: The 100-Year Journey of Black History Month*, to be released in February. Drawing on archival research, personal reflection, and the voices of Black educators and students, the book traces the evolution of Black History Month from its beginnings in 1926 to its enduring place in public life.

Dr. Givens is also the author of *Fugitive Pedagogy*, *Carter G. Woodson and the Art of Black Teaching* and co-founder of the Black Teacher Archive, a national effort dedicated to preserving the intellectual and pedagogical traditions of Black educators.

Register and attend for a chance to receive a complimentary copy of *I'll Make Me A World*. A limited number of copies will be available.

African American Historical Society of Rockland County
aahsofrockland.org | info@aahsofrockland.org

In collaboration with:

THE UNDERESTIMATED

Hillburn's Brook School and the Fight Against Segregation

African American Historical Society of Rockland County

Thursday | October 23, 2025 | 6:30 PM

Rockland Community College
145 College Road, Technology Building, Ellipse Room, Suffern, NY
Reception, panel discussion, book giveaways

Join the African American Historical Society of Rockland County (AAHS) in honoring the legacy of the Brook School and the fight to end school segregation in Hillburn during the 1930s and 1940s.

REGISTRATION: Discover the stories of Black and Indigenous families who organized, resisted erasure, and worked with the NAACP and Thurgood Marshall to demand equal education. They were determined to secure a better future for their children.

AAHS is working with communities like Hillburn to preserve this history through family archives. Your photos, papers, and stories hold vital pieces of our shared history—help us ensure they are never forgotten.

For more information: info@aahsofrockland.org or visit us at aahsofrockland.org

African American Historical Society of Rockland County

Brooklynites:

The Remarkable Story of the Free Black Communities That Shaped a Borough

A Conversation with **Dr. Prithi Kanakamedala**

Register: <https://bit.ly/AAHSBrooklynites>

WEDNESDAY
DECEMBER 3, 2025
7:00 PM EST | ZOOM

FREE AND OPEN TO THE PUBLIC
REGISTER TO RECEIVE THE ZOOM LINK

Join the African American Historical Society of Rockland County for an evening with Dr. **Prithi Kanakamedala**, historian and author of *Brooklynites: The Remarkable Story of the Free Black Communities that Shaped a Borough* (NYU Press).

Learn about the history of Brooklyn's 19th-century free Black communities and their legacy of activism and community building. The conversation will also explore community archiving and memory projects, offering ideas for how Rockland County history keepers can preserve and share stories of Black life across generations.

About the Speaker:
Dr. Prithi Kanakamedala is Professor of History at Bronx Community College and The Graduate Center, CUNY. Her book *Brooklynites* was a 2025 Gotham Book Prize finalist, Brooklyn Book Prize longlist (Nonfiction), and winner of the 2024 Victorian Society of New York Book Award.

Hear about the work AAHS has accomplished in 2025 and the exciting projects launching in the coming year. **Attend for a chance to receive a complimentary copy of the book!**

Sponsored by the African American Historical Society of Rockland County
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